

28th Student competition of the Biennale internationale de design graphique in Chaumont 2027

“Borders, space and limit”

Rules of the competition

Context:

The 28th student competition 2027 on the theme “ Borders, space and limit” , organised by Signe, the national graphic design centre, as part of the 6th Biennale internationale de design graphique in Chaumont 2027, is open to graphic design students at art schools, universities, technical and vocational schools and colleges, both public and private, registered for the 2026-2027 academic year. These students may join forces with students from other disciplines, in which case they will present the project as a group.

The deadline for sending entries is Tuesday, 9 March 2027.

The deadline for completing the registration form (copy this address in your browser: : <https://forms.gle/wigCPBarJezCjCzw8>) is Tuesday, 9 March 2027 23:59.

The competition will give rise an exhibition of selected projects and a prize-giving ceremony on Saturday 29 May 2027 as part of the Chaumont Graphic Design Biennial, which will begin as of 27 May 2027.

Specific terms:

Proposals may be individual or collective.

Each candidate may submit only one proposal.

Only new proposals conceived during the 2026-2027 academic year will be considered.

Each entry must be formalized by filling in the registration form. (copy this address in your browser: : <https://forms.gle/wigCPBarJezCjCzw8>)

Final rendering :

A. The object

B. The presentation: in English or French & English

1. Title
2. Names of participating students
3. Note of intent (max 2000 characters)
4. Photos and credits , if applicable

Sending the projects :

Each proposal must include:

- A. The final object
 - If produced digitally, sent electronically
 - If analogue, sent by post or courier and a photo and/or documentation and/or digital file illustrating the project (depending on the project).
- B. The presentation PDF, FR/EN sent electronically
- C. Student ID cards for each participant in the project
- D. Any other document deemed useful for the assessment (if applicable)

Reminder for electronic transfer:

All digital elements must be sent to the following e-mail address: etudiants@cndg.fr

The subject of the email must include "Contact name_Project title_Number of attachments" In the body of the email, please

- List the electronic attachments
- List the attachments which will be sent physically - if applicable.

Each attachment must be headed as follows:

"Contact name_Project title_Letter" identifying the attachment

(A for the subject, B for the PDF presentation, C for student cards and D for any other document)

NB: the following documents must be sent electronically:

B - the presentation pdf

C - student ID cards

An acknowledgement of receipt will be sent to you within 3 working days. (Mon-Fri)

DEADLINE FOR SENDING YOUR PROJECTS : TUESDAY , 09 MARCH 2027, 23:59

Reminder for sending physical objects (if applicable)

Each project sent by post or courier must be accompanied by a completed registration form.

Under no circumstances should this document be glued or stapled to the project. The project must be carefully protected during shipping, which is the responsibility of the student. If the project is being sent from outside the European Community, please ensure that the shipment does not incur customs duties that the Signe cannot cover.

Indicate 'printed matter, no commercial value'. Le Signe declines all responsibility in the event of damage to consignments.

Postal address for Le Signe, centre national du graphisme
Concours étudiant 2027
Susanne Schroeder
1, Place Emile Goguenheim
F-52000 Chaumont
FRANCE

Further information:

+33 (0)3 25 35 79 16 / +33 (0)6 03 10 17 49 susanne.schroeder@cndg.fr

Reserves of le Signe, centre national du graphisme:

Le Signe reserves the right to refuse projects containing elements that are hateful, obscene, discriminatory, racist, xenophobic, inciting to racial hatred, homophobic or sexist. Any entry containing such remarks will be automatically disqualified.

Le Signe reserves the right to use all the information provided by the students, as well as the right to reproduce photographs of the projects to promote the event, for any book or catalogue published in connection with it, or to put them online on the Le Signe website or on the website of the competition's partners. Le Signe reserves the right to show these projects at other events, permanent, travelling or temporary exhibitions, or to publish them, with prior notification to the author.

Image right:

Each collective undertakes to respect the provisions relating to the image rights (Article 9 of the French Civil Code)

The projects:

The projects will not be kept within the Signe or the Town of Chaumont collections. The authors will be informed by post/email that their projects will be made available at the end of the jury or, if applicable, the exhibition as part of the Biennial 2027. Authors must ensure that their projects are collected within the time limit stipulated in the letter making them available. After this deadline, the projects will be destroyed. Le Signe will not return any productions.

A selection of projects will be exhibited during the Biennial from 29nd May 2027.

The jury, made up of professionals, will award three prizes, each consisting of a diploma. The three winning students/collectives will each receive €500.00, paid into the bank account of the contact student indicated on the registration form.

Within this framework, the jury's decisions are final. Le Signe reserves the right to cancel the competition in the event of force majeure.

All entries imply full acceptance of these rules without any restriction or limitation whatsoever.

Logos:

le Signe

Ministère de la Culture

Région Grand Est

Ville de Chaumont