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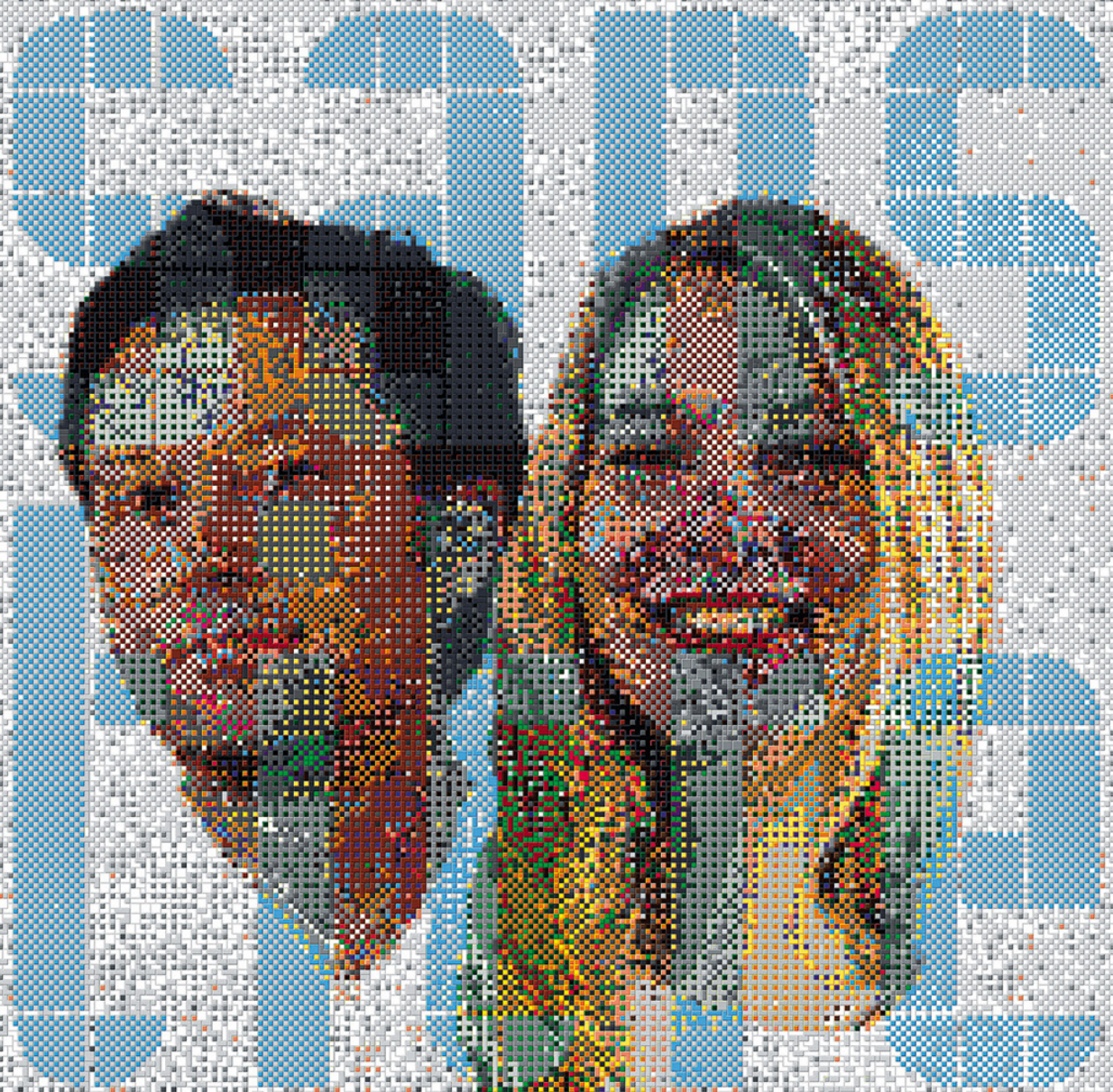
Atelier ter Bekke &
Behage —
Travaux / Works

MONOGRAPHIC
EXHIBITION

Centre
National
du Graphisme
1 Place
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Goguenheim

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Atelier ter Bekke & Behage



Une Saison Baptême 2012
du 9 mai au 30 juin
Le Portique / Le Haure

Atelier ter Bekke & Behage - Réflexions

Atelier ter Bekke & Behage — Works / Travaux

From 16 November 2022
until 19 February 2023

Curated by Atelier ter Bekke & Behage
Exhibition design by Kevin Cadinot with Romain Petit
Sound work by Bertrand Gauguet

Works/Travaux presents the multifaceted work of the Atelier ter Bekke & Behage, this iconic duo in the hexagonal graphic scene, members of the Alliance Graphique Internationale¹.

Evelyn ter Bekke and Dirk Behage are from the Netherlands where they studied graphic design before settling down in Paris.

Evelyn ter Bekke had worked for the Rotterdam Art Centre and the National Institute of Photography.

Dirk Behage on his side joined the collective Grapus when he came to France in 1987. He co-founded the Atelier de Création Graphique with Pierre Bernard and Fokke Draadjer, with whom he designed and produced the graphic identities of the Louvre Museum and the French National Parks, among others.

They actually met in France and founded their graphic design studio Atelier ter Bekke & Behage in 1997, specializing in communication considered of “public utility”.

This exhibition is more than a mere retrospective, it retraces the graphic creative process, from the starting considerations to the final layout. The works presented, ranging from visual identities to book design, and also



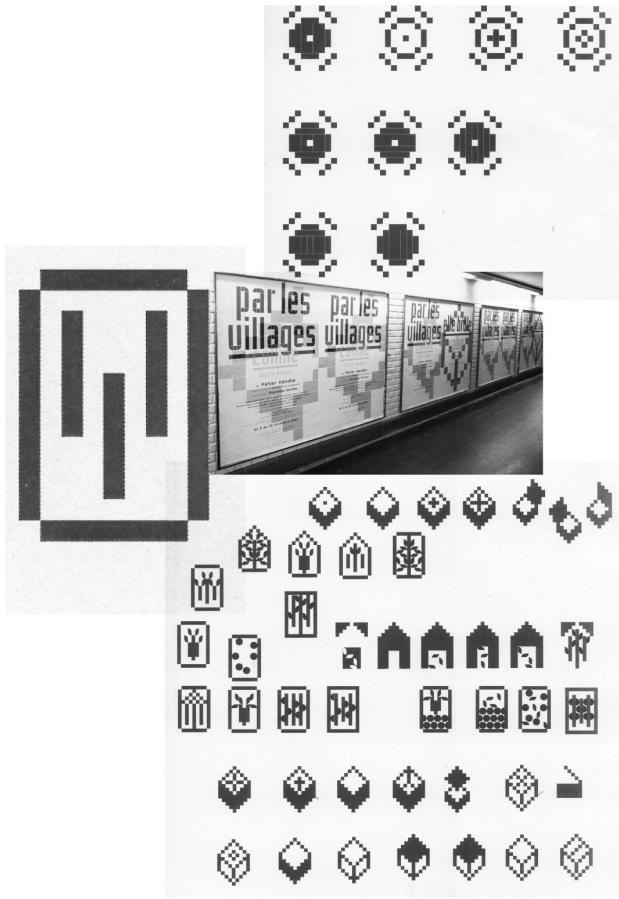
View of the exhibition Works/Travaux - Immersion
©Marc Domage

signage systems, reveal the scope of graphic designers' work that also consists in embroidering details.

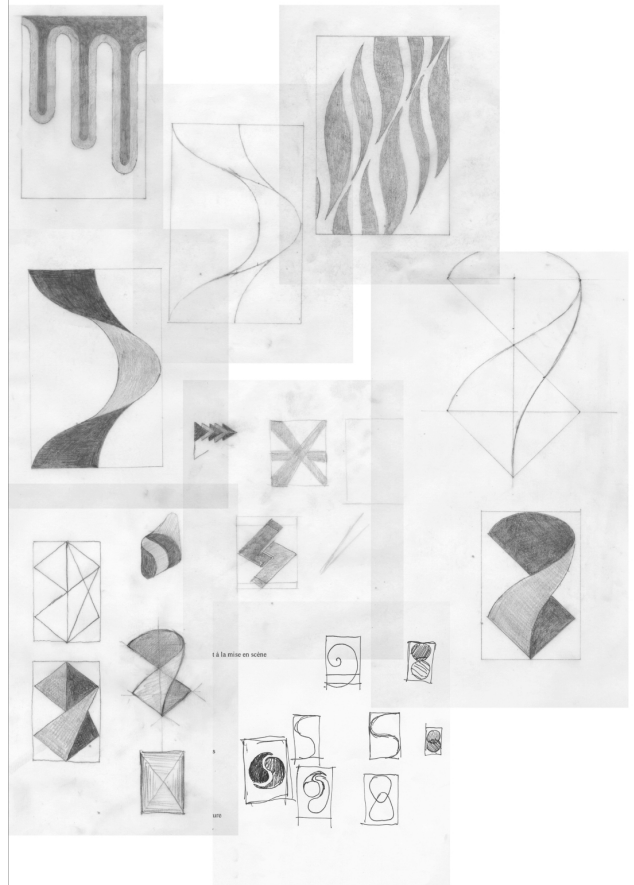
Like a cabinet of curiosities, the exhibition design highlights a selection of graphic objects that are as essential as they are complex, yet much less valued than posters. Posters that you can discover in situ, facing the public, plunging the visitors into the heart of contemporary graphic design in all its forms.

This exhibition is an opportunity to question the working relations between graphic designers and their commissioners, especially in the public and cultural fields.

1 - In 2017 they were the main organizers of the AGI International Conference in Paris on the theme of 'Borders'. About 3,000 visitors attended the four days of conferences and debates, bringing together about 50 participants.



Atelier ter Bekke & Behage - Reflexions



Atelier ter Bekke & Behage - Reflexions

The exhibition

To celebrate Atelier ter Bekke & Behage's 25th anniversary, this exhibition illustrates their abundant course through a selection of works. Their creations are presented as a thematic and non-chronological set in 3 parts: Reflexions, Applications and Immersion.

1 – Reflexions

The first part of the exhibition is about the working process, ideas development and the intentions, shown through drawings and models, in order to demonstrate the way Atelier ter Bekke & Behage places the reflexions and creation at the centre of their work.

In other words, this first part highlights a more intimist aspect of graphic design by showing elements that are not usually shared with the public as well as the commissioner itself.

Evelyn ter bekke & Dirk Behage open the doors of their studio to reveal the complexity of the work hidden behind their creations.



Exhibition overview - Part 2, APPLICATION
© Marc Damage



Exhibition overview - Part 2, APPLICATION
© Marc Damage

2 – Applications

At the centre of the room, the second part is dedicated to the applications of the reflexions on « small » printed items, such as leaflets, flyers, stationery or even seasons booklets for theatre and museums... These small items are mainly printed in offset and they illustrate the complexity of the visual languages created for the commissioner institutions.

A specific highlight is shed on the relationship between graphic design and architecture, through their work on the signposting for the Musée National Adrien Dubouché de Limoges (France). For this project, Evelyn and Dirk designed an alphabet with ceramic letters.



Exhibition overview - Part 3, IMMERSION
© Marc Damage



Exhibition overview - Part 3, IMMERSION
© Marc Damage

3 – Immersion

The third part of the exhibition illustrates the serial work of Atelier ter Bekke & Behage with an abundant display of more than 150 large format posters¹.

According to Evelyn ter Bekke and Dirk Behage, posters cannot be dissociated from their urban environment. The display in already overloaded surroundings, such as Parisian metro, is here highlighted by the soundtrack created by Bertrand Gauguet.

Two types of works are shown here: the posters series produced for theatres such as La Colline or l'Odéon (France) merged to singular productions created for other institutions.

This selection also brings to the fore the constraints linked to public institutions' orders, especially on the financial aspect. Contrary to huge advertising campaigns, Atelier ter Bekke & Behage should find solutions to create “less but better”, with stand out posters that are viewable in the public space.

Evelyn and Dirk have chosen silk-screen printing with a limited choice of colors in order to reduce printing costs while creating a visually striking poster.

1 - (100x150cm and 117x178cm)



*Dirk Behage and Evelyn ter Bekke in front of their posters created for the French théâtre La Colline
© Atelier ter Bekke & Behage*

Biography

Atelier ter Bekke & Behage grew out of the meeting between two graphic designers, Evelyn ter Bekke and Dirk Behage.

Dedicated to creative graphic design, the studio works across the field of communication: development of visual identities, print publications, typography and creation of original typefaces, images/signs, electronic editions, multimedia sites, scenography and signage.

The graphic creations of Atelier ter Bekke & Behage are intended for the public and private sectors, museums and foundations, national and international institutions, permanent and temporary exhibitions, educational and cultural activities.

The studio also lends its services to a number of industrial firms, businesses and craft industries who are active innovators.

They frequently collaborate with industrial designers, architects, scenographers, photographers, editors and developers to

ensure quality control throughout the communication 'chain'.

Listening, responsibility and commitment have led them to search for a meaningful response, an original graphic creation in relation to the subject.

Many of the studio's projects have entered the collections of national and international museums: Bibliothèque Nationale de France (Paris), Museum für Gestaltung (Zurich), Stedelijk Museum (Amsterdam), Toyama Prefectural Museum of Art and Design (Japan), etc.



Exhibition overview - Part 1, REFLEXIONS
© Marc Damage

Biographies

Evelyn ter Bekke –

Evelyn ter Bekke studied graphic design at the St Joost School of Art and Design in Breda (the Netherlands) before joining Studio Karelse & den Besten in Rotterdam, where she designed several art catalogues, graphic identities, posters and invitations for the CBK of Rotterdam, the National Institute of Photography and several publishers.

She has lived and worked in Paris since 1996.

In 1997 she founded Atelier ter Bekke & Behage with Dirk Behage.

Dirk Behage –

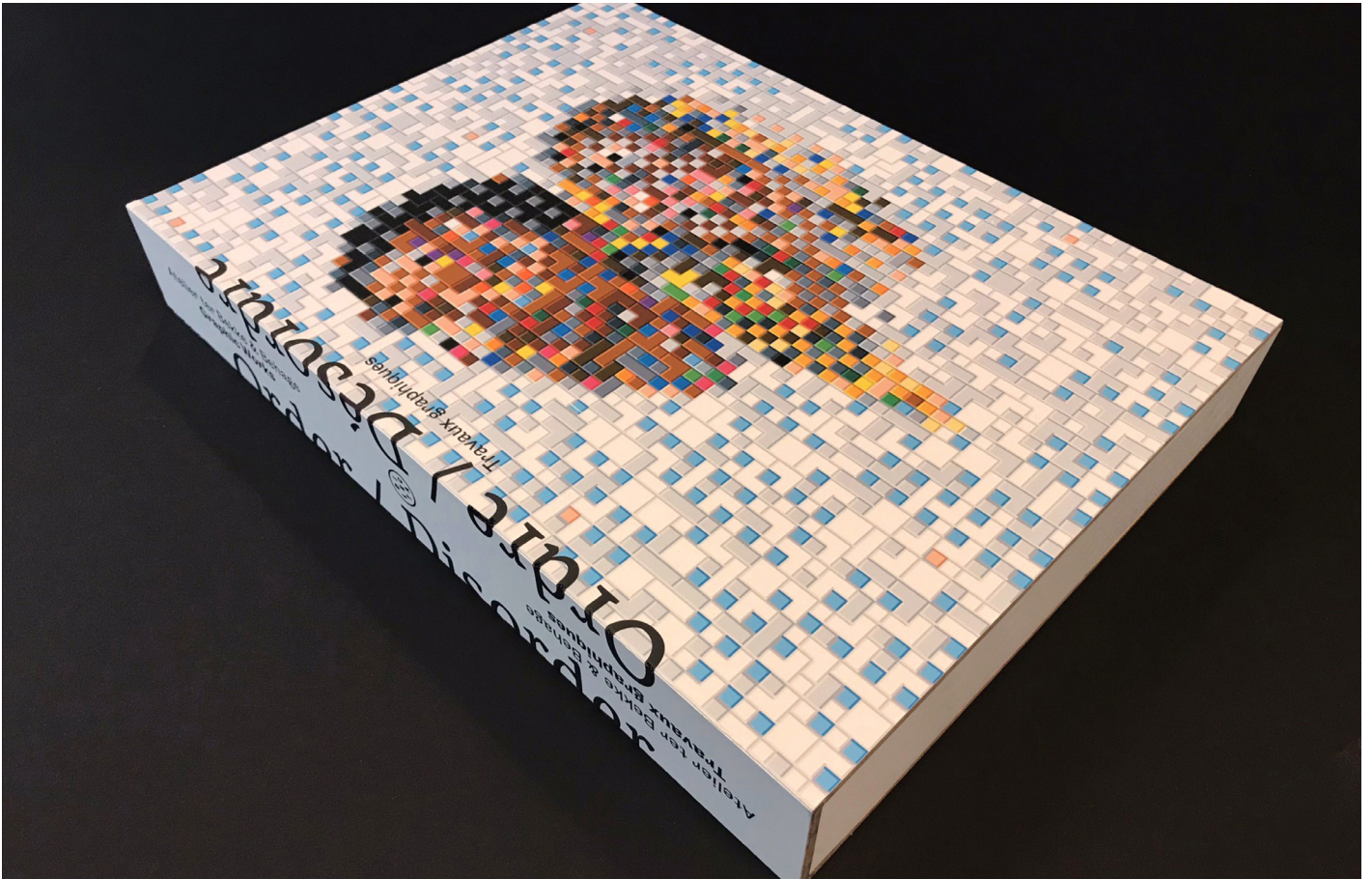
Dirk Behage studied graphic design at the Academy of Visual Arts and Design in Groningen (the Netherlands) before teaming up with the Dumbar studio in The Hague to create and implement the visual identity of the City of Groningen.

In 1987, he joined the Grapus collective in Paris and founded Atelier de Création Graphique with Pierre Bernard and Fokke Draaijer. Among other things, he designed and produced the graphic identity of the Louvre Museum and the National Parks of France.

Since 1991 he has taught at the École nationale supérieure des Arts décoratifs (ENSAD) in Paris.

In 1997 he founded Atelier ter Bekke & Behage with Evelyn ter Bekke.

Evelyn ter Bekke and Dirk Behage are also *Chevalier de l'Ordre des Arts et des Lettres*. This order assigned by the French Ministry of Culture rewards people who have distinguished themselves by their creations in the artistic or literary field or by their contribution to the influence of the Arts and Letters in France and throughout the world.



Overview of the catalogue
© Atelier ter Bekke & Behage

Catalogue

In parallel with their monographic exhibition presented in le Signe, centre national du graphisme in Chaumont (France), from 16 November 2022 to 19 February 2023, Atelier ter Bekke & Behage are working on the publication of a monographic book which looks back on their 25-year career.

The book is scheduled for publication in January 2023.

Technical details

Edited by Éditions Dilecta

- Finished format : 22 x 30 cm
- Opened book format : 44 x 30
- 432 pages

- Inside :
offset printing (208 pages printed in quadri + 1 tone Pantone and 208 pages printed in 4 tones Pantone + black) on paper Munken Cristal rough 120 g/m2

- Cover :
Silk-screen printing 5 tones Pantone (front) and quadri (back)
Cardboard binding – stitched bloc interlocking on black flyleaves in cardboard binding

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Free acces

to the exhibitions,
café and co-working
space
(free wifi)

Open from Wednesday to
Sunday From 2pm to 6pm

7/7 on reservation :
resa@cndg.fr

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For any requirements and
HD pictures.

Come to Chaumont By car

From Nancy:
A31 highway exit 8
to Chaumont/Bourbonne-les-Bains/Nogent...

From Metz:
A31 highway exit 8
to Chaumont/Bourbonne-les-Bains/Nogent...

From Paris:
A5 highway 24
to Chaumont/Arc-en-Barrois/Semoutiers

From Lyon:
A6 then A31 to highway exit 24
to Saint-Dizier/Chaumont/Châteauvillain

Come to Chaumont by train

TER Paris-Chaumont:
2h15 mn - direct

TER Lyon-Chaumont:
about 3h50 mn - 1 connection

TER Nancy-Chaumont:
about 2h10mn - 1 connection

TER Metz-Chaumont:
about 3h - 1 connection

